**Cookie Policy**

Effective Date: 7 April 2025

This Cookie Policy explains how webdecisions.co.uk ("we", "us", or "our") uses cookies when you visit our website https://webdecisions.co.uk (the "Site").

**What Are Cookies?**

Cookies are small text files stored on your device when you visit a website. They help websites function properly and improve your user experience.

**How We Use Cookies**

We only use **essential first-party cookies** on our website. These cookies are required for the site to operate correctly and securely. No third-party cookies are set through our site.

**Cookies We Use**

Our website is protected and accelerated by Cloudflare. As part of this service, the following cookies may be used:

- __cf_bm: This cookie is used by Cloudflare to manage incoming traffic and protect the site from bots. It helps ensure only legitimate users can access the site.

- __cfruid: Set by Cloudflare for managing rate limits and ensuring reliable traffic routing. Only used when necessary.

- __cfduid (no longer used): Previously used to identify trusted web traffic. This cookie has been deprecated by Cloudflare and is no longer active.

For more information about Cloudflare's use of cookies, you can visit their Cookie Policy.

**No Third-Party Cookies**

We do **not use** any third-party cookies for tracking, analytics, advertising, or social media. All cookies on this website are strictly necessary and originate from our own domain or Cloudflare's infrastructure used for security and performance.

**Managing Cookies**

Since the cookies we use are essential, they cannot be disabled without affecting the performance and security of the site. You can, however, configure your browser settings to block or alert you about cookies in general. Doing so may affect how the Site functions.

**Updates**

We may update this Cookie Policy occasionally. Any changes will be posted on this page with an updated effective date.