



Privacy Policy

Last Updated: 9 April 2025

Welcome to webdecisions.co.uk ("we," "our," "us"). Your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your personal data in compliance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

1. Information We Collect

We may collect and process the following types of personal data:

- **Identity Data:** Name, email address
- **Technical Data:** IP address

We collect this data when you visit our site, contact us, or use our services. We do not collect cookie and tracking data.

2. How We Use Your Data

We process your personal data for the following purposes:

- To provide and maintain our services.
 - To improve user experience and website functionality.
 - To comply with legal obligations.
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3. Legal Basis for Processing

Under UK GDPR, we rely on the following legal bases:

- **Consent:** When you opt into marketing communications.
 - **Contractual Necessity:** When processing is necessary to provide our services.
 - **Legal Obligation:** When required by law.
 - **Legitimate Interest:** For improving services and website security.
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4. Data Sharing & Third Parties

We do **not** sell your data. However, we may share it with:

- **Service providers** (e.g., hosting and analytics providers) to support our services.
- **Legal authorities**, if required to comply with the law.



All third-party service providers are GDPR-compliant.

5. International Data Transfers

If we transfer your data outside the UK, we ensure appropriate safeguards, such as Standard Contractual Clauses (SCCs) or adequacy decisions, to protect your data.

6. Data Retention

We keep your personal data only as long as necessary for the purposes outlined in this policy or as required by law.

7. Your Rights Under UK GDPR

You have the following rights:

- **Access:** Request a copy of your data.
- **Rectification:** Correct inaccurate data.
- **Erase:** Request deletion of your data.
- **Restriction:** Limit processing of your data.
- **Objection:** Object to processing based on legitimate interests.
- **Data Portability:** Request a structured copy of your data.
- **Withdraw Consent:** If processing is based on consent.

To exercise these rights, contact us at gdpr@webdecisions.co.uk.

8. Security Measures

We use appropriate security measures to protect your data from unauthorized access, alteration, or disclosure.

9. Cookies & Tracking Technologies

We do not collect cookies or use tracking technologies. We however, use cookies for security and correct functioning of the website. Details of such cookies can be in our [cookie policy](#).



10. Contact Us

If you have any questions about this Privacy Policy, please contact us:

Web Decisions Ltd

Email: **enquiries@webdecisions.co.uk**

Address: **70 Seabourne Road, Bournemouth, Dorset, BH5 2HT**

If you believe we have not handled your data properly, you can file a complaint with the **Information Commissioner's Office (ICO)** at <https://ico.org.uk>